

INTISARI

Tujuan penelitian ini untuk menguji pengaruh profitabilitas, kebijakan dividen dan keputusan pendanaan terhadap nilai perusahaan. Variabel profitabilitas diproksikan dengan indikator *return on asset* (ROA), kebijakan dividen diproksikan dengan *dividend payout ratio* (DPR) dan keputusan pendanaan diproksikan dengan *book debt to equity ratio* (BDE) sedangkan independensi nilai perusahaan diproksikan dengan *price to book value* (PBV).

Penelitian ini menggunakan data sekunder laporan keuangan tahunan dan menggunakan metode *purposive sampling* terhadap 96 data laporan keuangan dari 39 perusahaan *consumer goods industry* yang terdaftar di BEI tahun 2013-2016.

Hasil penelitian regresi linier berganda menunjukkan bahwa profitabilitas, kebijakan dividen dan keputusan pendanaan berpengaruh positif terhadap nilai perusahaan, dengan *adjusted R square* sebesar 63,9%, atau sisanya 36,1% dipengaruhi oleh faktor lain.

Kata kunci: Nilai perusahaan, *return on asset*, *dividend payout ratio*, *book debt to equity ratio*

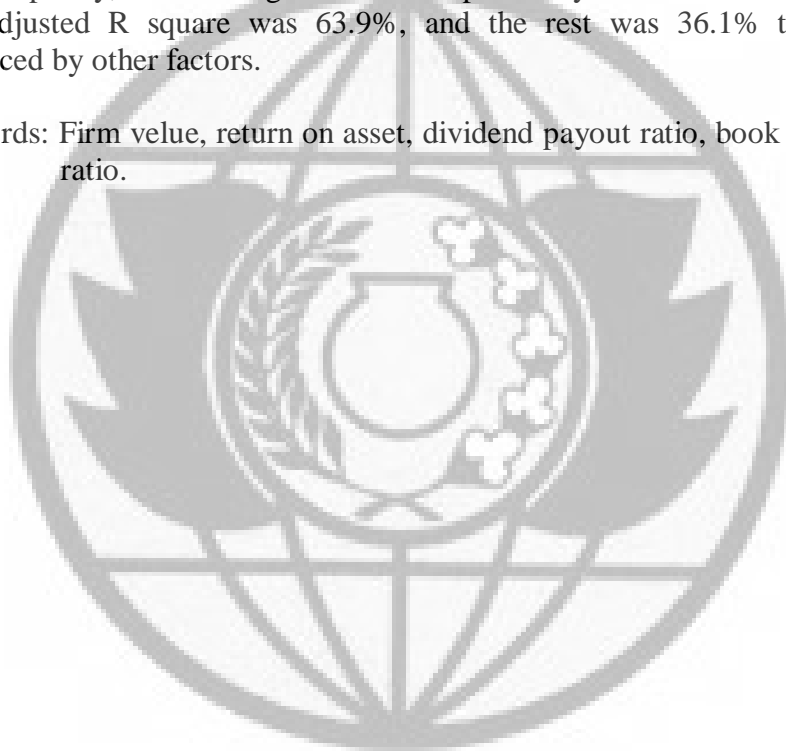
ABSTRACT

This research was aimed to examine the influence of profitability, dividend policy, and funding decision to company value. The variable of profitability was a proxy for the indicator of return on asset (ROA). Then, the dividend policy was a proxy for dividend payout ratio (DPR). While the funding decision was proxy whit book debt to equity ratio (BDE) meanwhile the independency of firm value was proxy for price to book value (PBV).

Moreover, this research used secondary data of annual financial statement and used purposive sampling method to 96 financial statements data from 39 consumer goods companies which were listed in IDX in 2013-2016 periods.

The result of multiple linear regressions research showed that profitability, dividend policy, and funding decision had positively influenced to the firm value, with adjusted R square was 63.9%, and the rest was 36.1% that had been influenced by other factors.

Keywords: Firm velue, return on asset, dividend payout ratio, book debt to equity ratio.



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Tanggal Masuk

Tanggal Sampai

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